

GDYNIA'S BUSINESS PLAN

Idea of the competition comes down to enabling implementation of business ideas by the people who either have no experience at all in this field or have little or not very successful experiences. The key to achieve success on the market is to have a good, based on tested solutions, business plan!

The Competition is addressed both to young as well as mature persons, who want to start their own business within the area of Gdynia as well as extend an already prospering company to include new directions of activity. Organizers of the Competition seek to reach most of all the persons who do not conduct business activities yet or who operate on the market of micro- and small-sized companies. Authors of the Competition especially want to provide support to persons who already have a specific idea for starting or developing their business, but lack background (funds, premises, know-how) or maybe self-confidence.

During the Competition free-of-charge trainings are conducted for all the participants in the scope of proper structure and development of business plans and setting up business activities, meetings with experts are also held. The Competition is designed to support individual entrepreneurship and help its participants in self-development on the labour market.

The one condition for the winners of "Gdynia's Business Plan" is conducting future business activities within the area of Gdynia (or moving there their current business). The winners receive kind of a "ticket" for starting own business, as winning one of the first three places or even the fact of being qualified to the final of the Competition constitutes an excellent recommendation for the participants as well as their business ideas.

Competition is organized on the initiative of the Mayor of the City of Gdynia by the City Hall of Gdynia – Gdynia Entrepreneurship Support Centre. Partners of the Centre are local companies, higher and university-degree education facilities and institutions from the business environment sector. Gdynia Entrepreneurship Support Centre deals with maintaining register of business activities within the area of Gdynia as well as promotion of the idea of starting own business, especially among young people – graduates of secondary vocational schools and higher education facilities.

We pick out true entrepreneurship talents, rewarding the authors of the most

interesting business ideas in the Competition "Gdynia's Business Plan", that has been organized continually since 2003. Every year several hundred authors of business ideas not only from Poland, but more and more often from abroad, enrol in the competition. Organizers are most pleased with the fact that the residents of the City of Gdańsk and the region of Pomerania are the ones who in greatest numbers demonstrate the entrepreneurial spirit.